

Become a **MARKET** *sponsor* today

As a community-driven nonprofit, the Mercer Island Farmers Market connects growers, consumers, and local businesses to create a valuable, sustainable community asset.



*An Island staple
since 2007*

2024 highlights

- **Weekly Attendance:** ~2,800 visitors, with a season total of approx. 48,000 shoppers.
- **Season Highlights:** 18 Sunday Markets from June to September, plus a November Harvest Holiday Market.
- **Record-Breaking Vendor Participation:** 99 vendors, including 29 Washington state farmers—the highest in MIFM history.
- **Cultural Diversity:** Vendors representing 11 unique cultures.
- **Gross Vendor Sales:** Approximately \$1,000,000, marking a 17% increase in spending per shopper from 2023.
- **Fresh Food Accessibility:** Distributed over \$20k in Market Bucks, helping over 650 families have access to healthy foods.
- **Community Support:** Gleaned 700+ lbs. of fresh produce for local food banks and shelters.
- **Live Music:** Over 25 bands showcased throughout the season.
- **New Events:** Inaugural Arts at the Market featured 16 local artisans, celebrated National Farmers Market Week, and hosted The Great Gourd Showdown which fostered community spirit.
- **Volunteer Engagement:** Over 50 dedicated volunteers contributed 1,400+ hours to make our market possible.

Benefits resonate beyond our local community



by contributing to the sustainability



of our region's agricultural production.



If interested in becoming a sponsor, please email:
sponsorship@mifarmersmarket.org



Located next to Mercerdale Park, adjacent to the Rite Aid/Pagliacci's parking lot.

www.mifarmersmarket.org

Tax ID: 27-1955433

2025 Sponsorship Opportunities



Market Partner: \$500

- Website Link: Logo on the market's website, linking to your business.
- Garden Party Tickets: 2 tickets to the annual soiree.
- Market Tote Bag: Complimentary branded tote.



Bronze Sponsor: \$1,000

All Market Partner benefits, plus:

- Booth space for 1 Day: Engage customers face-to-face.
- Newsletter Mention: link in monthly newsletter.
- On-Site Signage: Listed on banner at the market.



Silver Sponsor: \$2,500

All Bronze benefits, plus:

- Booth space for 2 Days
- Sponsor a Special Market Day: Select from key events (e.g., Opening Day, July 4th).
- Social Media Highlight: Dedicated post & link + 1 story.
- Guided Market Tour & Bounty Basket.



Gold Sponsor: \$5,000

All Silver benefits, plus:

- Booth space for 3 Days
- Sponsor Eating Area or Water Station: Season-long sponsorship with prominent branding.
- Vendor Email Blast
- Social Media Highlights: post + 2 stories.
- Entrance Signage: Prominent logo placement at market entrances.
- Garden Party Tickets: 4
- Mic Shoutout: intro during open hours.



Platinum Sponsor: \$10,000

All Gold benefits, plus:

- Booth space for 4 Days
- Sponsor Market Music, Children's Table, or Seniors Table: Season-long sponsorship with prominent branding.
- Dedicated Email Blast
- Social Media Highlights: post + 3 stories.
- Mic Shoutout: Minimum of two mentions during the season.



Diamond Sponsor: \$15,000

All Platinum benefits, plus:

- Booth space for 6 Days
- Priority Booth Dates: First choice for booth scheduling.
- Exclusive Industry Representation: Guaranteed maximum visibility.
- Custom Branded Activation: Host a unique program or event.
- Priority Banner Logo Placement
- Logo on Merchandise: Appears on limited edition market merchandise.

	Market Partner	Bronze Partner	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor
Promo on website, (2) Garden Party tickets, tote bag						
Booth space -- meet potential customers face to face!, newsletter feature, on-site signage						
Social Media mention, market tour + gift, option to "Sponsor a Market day"						
Vendor email blast, on-site signage, mic shoutout, sponsor area of the market						
Market email blast, sponsor music area, children's booth, or Senior table						
Priority booth dates, max visibility on all channels and at market, customized sponsor activation						

Booth space: (6) days, primary website placement

To secure preferred tabling dates and program sponsorships, please submit your fee by Tuesday, February 4, 2025